



BROOKLYN · NEW YORK

CONTACT

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LANGUAGES

Hebrew	FLUENT	●●●●
English	FLUENT	●●●●
Spanish	BASIC	●●●●
German	BASIC	●●●●

CORE STRENGTHS

- ◆ Sales Leadership
- ◆ Team Management
- ◆ Closing and Negotiation
- ◆ Business Development
- ◆ Operations Management
- ◆ Real Estate Acquisitions
- ◆ Internal Tools and AI Automation

TECHNOLOGY

AI automations · Agentic processes · Custom code · CRM and SMS platforms · Cybersecurity · E-commerce · Website building (WordPress, Elementor)

Tools: Claude Code · Supabase · Twilio · Vercel · GitHub · n8n · GoHighLevel · SendGrid

EDUCATION

Kugel High School, Holon, Israel
Full Israeli Matriculation (Bagrut), 2006

BACKGROUND

IDF Combat Staff Sergeant, Givati Brigade, 2007 - 2010. Operational details withheld for confidentiality.
Self-taught in software, AI and cybersecurity.



INTERACTIVE VERSION

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NISIM ELMALIAH

FOUNDER & CEO · BUSINESS FUNDING · DIRECT LENDING · SOFTWARE

PROFILE

Entered merchant cash advance as an opener in 2024, founded Aribor Capital in 2025, and took it to \$5M+ in funded deals in its first 10 months as a one-person operation. Now leads three companies: Aribor Capital (brokerage), MJR Funding Group (direct lending) and Aribor Tech (custom software and AI). Personally designed and built Aribor Tech's products, including iDash CRM and TextWave. Has started or owned 6 businesses in the US, Germany and China. Brings 15+ years of sales and management experience in 10 industries and 5 countries, including real estate acquisitions in New York. Seeking capital partners who want an active, hands-on founder to grow a merchant cash advance partnership, real estate investments or technology products.

CURRENT COMPANIES

Aribor Tech (ipoop.ai) FOUNDER & CEO 2026 - Present
Custom software, AI automations and agentic systems for businesses. Products: iDash CRM, built to maximize MCA sales performance and already in use at both funding companies; TextWave, a business SMS platform; more in development.

Aribor Capital FOUNDER & CEO 2025 - Present
Merchant cash advance brokerage. Averaged \$500K to \$750K a month in funded deals over its first 10 months with no staff, and now runs its deal flow on iDash CRM, built in house.

MJR Funding Group FOUNDER & CEO 2025 - Present
Direct lending company that funds businesses, launched alongside Aribor Capital.

PARTNERSHIP OPPORTUNITIES

- ◆ **Merchant cash advance:** Aribor Capital is an operating brokerage with deal flow managed in iDash CRM, and MJR Funding Group is set up for direct lending. Partner capital would scale funded volume.
- ◆ **Real estate:** Property acquisitions, including short sales, with prior experience buying them for investors.
- ◆ **Technology:** Growth capital to bring iDash CRM and TextWave to businesses in any industry.

TRACK RECORD 2010 → 2025

Royal Funding Group 2024 - 2025
Rose from opener to closer on a merchant cash advance sales floor.

Eco-Duct 2021 - 2024
Founded and grew a dryer vent service company with a 7-person team; ran its Google sponsored ads in-house.

Management and sales 2017 - 2021
Served as General Manager of a New York City restaurant with a staff of up to 20 and kept it operating through the 2020 pandemic; Field Sales Technician at Green Cleaning; Store Manager for a MetroPCS authorized dealer.

Real estate 2015 - 2017
Acquisitions Manager at a Manhattan investment firm. Bought short-sale properties for investor clients, from sourcing to closing.

Berlin and China 2014 - 2015
Owned and ran the Chabad House restaurant in central Berlin. Founded and solely owned an import business for phone accessories from China, running international partner relationships, product development, quality control and supplier negotiations in Hong Kong and Guangzhou.

Earlier 2010 - 2014
Sold pharmaceutical products to medical clinics from Toronto; managed Billabong stores and headed sales at Zara in Israel; led nightlife PR in Tel Aviv for events of up to 1,500 guests.